

## Governance Board Meeting

### Summary of Discussion and Resolutions

<b>Date:</b>	Thursday 17th March 2022
<b>Time:</b>	13.00 - 16.30
<b>Venue:</b>	Microsoft Teams
<b>Chairperson:</b>	Cllr L Wagland
<b>Attendees:</b>	
Cllr L Wagland (Cllr LW)	Essex CC (Highways)
Roger Hirst (RH)	Police Fire and Crime Commissioner for Essex (PFCC)
Pippa Brent-Isherwood (PBI)	PFCC Chief Executive
Glen Pavelin (GP)	ACC Essex Police
A Pipe (AP)	Head of Roads Policing - Essex Police
Ian Adams (IA)	Essex Fire & Rescue Service
Adrian Clothier (AC)	National Highways
N Foster (NJF)	SERP - Strategic Group Chairperson
A Harris (AH)	SERP - Partnership Manager
W Cubbin (WC)	SERP - Data and Strategy Analyst
Robin Punt (RP)	Essex Police
Will Newman (WN)	Essex Fire & Rescue Service
Simon Butt (SB)	Ringway Jacobs
Belinda Wheelwright (BW)	Essex Highways
<b>Apologies:</b>	Cllr L Scott (ECC), A Whitehead (EAAT), C Churchouse (SERP), M Woodford (SRF), A Cook (ECC), A MacAlister (EF&RS), N Allsopp (NH), L Burr (ECC), J Nash (SCC), L Little (EF&RS)

Item No	Discussion and Resolution	Action Owner
1	<p><b>Welcome, introductions and apologies:</b></p> <p>Cllr Wagland welcomed everyone, and introductions were made. Apologies recorded above.</p>	
2	<p><b>Review of previous SERP Governance Board Meeting Minutes (held 24/01/22) and approval for publication on SERP website and Strategic Group Meeting verbal update from 11/01/221:</b></p> <p><b>Decision: The minutes of the Governance Board meeting held on 24/01/22 were approved for publication on the website.</b></p>	
3	<p><b>Data Update:</b></p> <p>WC referred to SERP Dashboard – Almost complete 2021 data, final checking from DfT (Department for Transport) to remove private road and any collisions not in Essex area. KPI currently 787 KSI (Killed or Seriously Injured) and 784 recorded. Reduction on previous years apart from 2020 during the Covid pandemic, also early 2021 saw reduced numbers. July and November 2021 had random spikes. Road user trends saw reduction for KSI casualties in cars and P2W. Pedestrian and cyclists show no changes, however commercial vehicle KSI have increased. Behaviour in vehicles can be shown in dashboard. New Causation Factors for STATS19 will be released by DfT soon.</p> <p>Cllr W asked about age range of casualties. Post covid marks different age groups, under 16 for pedestrians, 16-25 and 26-35 for cars, Commercial vehicles show more middle age are vulnerable. Cyclists are higher risk under 16 and middle-aged riders due to volume.</p> <p>RH asked how using a mobile phone would be categorised. This would be hard to establish but covered in 'observation'. Would only be established forensically if collision was fatal.</p> <p>WN asked where E scooter is recorded, this is in 'Other vehicle'. In new STATS19 more vehicle categories, this would be listed under Powered Personal vehicle or something similar.</p> <p>Concerns with electric vehicles (EV) having increase in collisions due to lack of engine noise, no research has been carried out involving EV and pedestrian as not many EV's out on the roads. SB advised this should be kept under review as could increase collision figures.</p> <p>Analysis is complicated as hybrid vehicle runs both EV and combustion engine. US considering legislation later this year for EV to make noise up to 18.5mph.</p> <p>Cllr W wondered whether this could be retrofitted to existing EV.</p> <p><b>Spotlight on Fatal: Item for further discussion</b></p> <p>WC showed example from 19/01/2022 – Female passenger died after car collided with a tree and matched this with a closed/completed collision from 2016 in which a driver died following collision with a tree. RH talked about incident in Brentwood on a minor bend in road where collision with a tree resulted in fatal injury.</p> <p><b>Action: Suggest that we could encourage education to look at school physics curriculum to include scale of force a collision can have to human body.</b></p> <p>Speed can be measured but terms of distraction hard to pin down. If speed reduced, drivers have more time to react.</p> <p>NF – Balance to have safe system in place so when mistake is made through human error there is no fatality.</p>	NF

	<p>Cllr W some areas are densely populated with trees with ECC responsible for tree planting initiative, concern that highways teams not involved in placement and planting.</p> <p>Kerbs have been put in in some parishes to stop lorries driving up and damaging grass verge, but these will create forces on cars if they clip with front wheel.</p> <p>WC showed app where kinetic energy force shown in bananas. Cllr W asked for this to be circulated in the group.</p>	<b>WC</b>
<b>4</b>	<p><b>Financial and NDORS Update:</b></p> <p>AH confirmed that SERP is in a good financial position. Cllr LW recorded her thanks to AH for all his hard work and for leaving SERP in a solid position.</p> <p>There has been a 74% increase in course bookings due to a new national system in September 2021. This is due to the availability of our courses. We are now receiving an average of 2019 course bookings per week.</p> <p>The proposed budget for next year is £884,043; this will give £299,043 for Activity B and £400,000 for additional roads policing for Activity A and a further £185,000 in Activity A that is already committed.</p> <ul style="list-style-type: none"> <li>• NDORS administration team has increased to 15 FTEs.</li> <li>• AP agreed level of NIPs 102,000 per year projection.</li> <li>• 9,000 clients have attended a venue-based course since July (50,000 online) and courses are booking as they are released.</li> <li>• Legislation due to be signed off by Royal assent that will enable course fees to include a levy which are currently set on a cost recovery only basis. What this means in reality for course fees and cost recovery will not be known until the statutes are released. It was agreed that attracting clients to the education route should remain a priority for the safety and lower re-offending benefits compared to other offence disposals, and there should not be a financial incentive for clients to decline the offer of an NDORS course. EP/SERP to consider carefully as attract clients from around the country and need to be competitively priced with other organisations.</li> <li>• Any additional funds will be invested in road safety.</li> </ul> <p><b>Action: SERP to explore whether there is potential to offer course fee discounts to clients who might otherwise be unable to afford the course option</b></p> <p><b>Decision: The Board approved the 22/23 Financial plan</b></p>	<b>NF</b>
<b>5</b>	<p><b>Activity delivery Schedule and Communications Plan (for approval)</b></p> <p>This had been circulated with agenda.</p> <p>Activity A – Enforcement for 2022/23 up to £585,000.</p> <p>Activity B – Summary of Education and Engagement activities £299,043. 43 activities planned. With Covid restrictions now eased more investment in this area.</p> <p>Activities within Act A and Act B may be supported by separate bids for additional funding throughout 2022/23</p> <p>NF reassured Cllr W and RH that young pedestrians have targeted theatre education tools to deliver information.</p> <p>P2W review will be considered by Strategic group before next Board meeting but some outcomes already incorporated not Delivery plan. More work with young P2W identified, AM is looking at additional pilot scheme for Gig economy riders (Just Eat, Uber Eats etc) and van drivers.</p>	

	<p>Street Spirit campaign is back. Increased number of Vision Zero Action Days (formerly SAT days) to 30 from 24. SERP delivering VZ campaign event at Lakeside, Thurrock on 20<sup>th</sup> and 21<sup>st</sup> August. RH would like to assist in any way. Encourage conversation with Business-to-Business address model education plan. NF National Highways fund business liaison role but still not enough engagement from businesses.</p> <p>Comms Plan RP High level of engagement on M25. Drug driver overtook unmarked police vehicle at over 100mph. Scope for social media activity corporate responsibility Evaluation, metrics reach and engagement, conversations are good, behaviour change. NF – Sentiment change. Link up with other areas for joint survey for baseline for messaging. Performance indicators. GP Liked idea of sentiment change for road users, continue to build 3<sup>rd</sup> party endorsement and promote what we do.</p> <p><b>Decision: Activity DS and Comms plan approved</b></p>	
6	<p><b>Vision Zero revised draft Strategy following engagement:</b></p> <p>The revised draft Vision Zero strategy had been circulated with the agenda. All comments were welcomed but the focus of discussion was on the strategic actions and the highlighted paragraphs.</p> <p>Reflected changes in summary document</p> <p><b>Action: Suitable front cover picture to be chosen</b></p> <p>Updated logo received from AM for EF&amp;RS; Southend City Council not revised new logo so change wording to reflect city status Powerful tool with strong message Cllr W looked forward to seeing the finished document and thanked everyone for their hard work and contributions.</p> <p><b>Decision: Vision Zero document approved for publication</b></p>	WC/CC
7	<p><b>Relocation update:</b></p> <p>GP advised Essex Police Estate Board chose option B – some complexities relate to maintain environment for printing and production of NIPs. SERP team to be static to maintain camera and mailing system. More work on IT and bandwidth required for agile working.</p> <p>GP to review costings for Police to make informed decision on preferred option</p> <p>Cllr W advised that to have a successful organisation, its relocated operations need to incentivise the team and present an attractive option to all.</p>	
8	<p><b>Early retirement of Partnership Manager</b> (for information and explanation of business continuity)</p> <p>AH will continue to 31<sup>st</sup> March concentrating on this and next financial year. WC taking some duties and has had several hand-over days. WC will support until role is filled.</p>	

	<p>Cllr W thanked AH for his role in SERP after 22 years.  GP thanked AH on behalf of EP, particularly for being very communicative and supportive.  Data analysis projects for WC on hold for now as he cannot undertake both roles.</p>	
9	<p><b>LGE Vision Zero Challenge</b> (update for information)</p> <ul style="list-style-type: none"> <li>• Rick Hylton confirmed as sponsor. AM and NJF will support.</li> </ul>	
10	<p><b>Partner Updates and Questions on Partner Updates:</b></p> <p>Essex Police:</p> <ul style="list-style-type: none"> <li>• Developing EP issue -Just Stop Oil (new form of Insulate Britain) potential protest from 22<sup>nd</sup> March. Intention is nonviolent protest action.</li> <li>• GP is Gold and regional lead. Challenges to road congestion on SRN</li> </ul> <p>ECFRS update:</p> <ul style="list-style-type: none"> <li>• The Road Safety Team continues to support internal teams in the refreshment of the Managing Occupational Road Risk (MORR) policy, communications around in cab safety and consideration of DfBB.</li> <li>• ECFRS fully supported the Traffic Control Clearance Group Meeting, chaired by G Middleton and included L Burr. Thematic groups will now be set up including Agency responsibilities, Comms, safe systems and debrief / learning. Note* - the innovation in the post collision response pillar will not be in attendance times, but in what they do when they get there.</li> <li>• We continue to work with wider internal departments to support the wider work of extrication / education – improve efficiency of patient extrication, specifically where there is a lower risk of spinal injury.</li> <li>• We continue to develop our work around safer vehicles, particularly with electrification - Audi are offering the opportunity for Fire Fighters to attend awareness sessions on electric vehicles. Their facilities are state of the art and their technicians are qualified to the highest levels.</li> <li>• We continue to support the OPFCC in the planning of their prevention conference and the VZ workshop is being planned.</li> <li>• We have invested our internal budget in a refreshment of VR headsets, and investment in our FireBike activity.</li> <li>• We continue to attend Social Value events organised by Essex Partners, to lift consideration of road safety / Driving for Better Business (DfBB) in contractual decisions.</li> <li>• It would be worth the Board noting that the Essex Comms Group is committing to the hashtag #StaySafeEssex in a number of preventions workstreams and I have asked our comms to include it as a way of boosting #VisionZero</li> </ul> <p>Partnership Activity:</p> <ul style="list-style-type: none"> <li>• ECC Commissioned IRAP (International Road Assessment Programme) work on A414, report due next week, implications on safety and risk assessment.</li> <li>• Local highway panel for Community Speed Watch introduction with Vision Zero, encourage safe system approach with scheme.</li> <li>• Safety outside Schools – Pilot scheme being developed, led by the SERP, to involve the school in the activity outside their school. Police will support the school crossing patrol, (3 sites have high level of incidents recorded using body worn camera footage), ECC team will deliver reception and year 5 interventions, parking partnerships will be asked to</li> </ul>	

	<p>enforce school keeping clear entrances and any other restrictions, SERP will deliver a school speed watch and Sustainable travel team will support the school travel plan. Idea is to encourage school community involvement so that there is community support for improving the situation as a community.</p> <ul style="list-style-type: none"> <li>• Cllr W suggested pick up Active travel measures with Tracy Vickers-St Peter's school has serious problems. Show SERP involvement and good PR for VZ. WC second nomination of St Peter's school – signs misleading as read can park on zig zag lines after 4pm.</li> <li>• Vivacity - Sensors 10 sites across Essex – recording active travel zones, pedestrian and cyclist movement. Cllr W concerned the cameras could be mistaken for speed cameras.</li> </ul>	
11	<p><b>AOB</b>  SERP seeking membership of PACTS – NF had attended last meeting as a guest. Variety of members provide regular update. Automated legislation for driver safety,  Suggestion to reduce speed limit to help save fuel consumption.  PACTS launched YouTube channel.  NF conduit between PACTS and Board</p>	
	<p><b>Date of Next Meetings:</b></p> <p><b>Governance Board -</b>  7<sup>th</sup> July, 12 Oct and, 25<sup>th</sup> Jan 2023</p> <p><b>Strategic Group –</b>  9<sup>th</sup> June, 15<sup>th</sup> Sept and 8<sup>th</sup> Dec</p>	