

Governance Board Meeting

Summary of Discussion and Resolutions

Date:	Monday 19 th October 2020
Time:	14.00 - 17.30
Venue:	Microsoft Teams
Chairperson:	Cllr L Wagland
Attendees:	See below
Cllr L Wagland (Cllr LW)	Essex CC (Highways)
Cllr R Mitchell (Cllr RM)	Essex CC (Highways)
ACC Prophet (ACC P)	Assistant Chief Constable - Essex Police (EP)
A Pipe (AP)	Head of Roads Policing - Essex Police
M Hine (MH)	Road Crime Manager - Essex Police
P Brent-Isherwood (PBI)	Chief Executive Officer – PF&CC office
A Cook (AC)	Director for Commissioning: ECC
L Burr (LB) (part)	Head of Network & Safety / Traffic Manager - Essex CC
M Kiely (MK)	Strategic Lead - Thurrock Council
W Newman (WN)	Head of Prevention - Essex Fire & Rescue Service (EF&RS)
A MacAlister (AM)	Casualty Reduction Manager - Essex Fire & Rescue Service
L Willis (LW)	Regional Road Safety Coordinator - Highways England - Bedford
C Evans (CE)	Regional Road Safety Coordinator - Highways England – SE
N Allsopp (NA)	Highways England
N Foster (NF)	SERP - Strategic Group Chairperson
A Harris (AH)	SERP - Partnership Manager
W Cubbin (WC)	SERP – Road Safety Data & Strategy Analyst
S Elms (SE) (part)	Essex & Herts Air Ambulance Trust (EHAAT)
S Butt (SB)	Essex Highways
Apologies:	R Punt (EP), A Whithead (East of England Ambulance Service NHS Trust), P Kingham (EP), R Hirst (PFCC), M Woodford (Safer Roads Foundation), J Palmer (EF&RS) and C Churchouse (SERP).

Item No	Discussion and Resolution	Action Owner
1	<p>Welcome, introductions and apologies: Cllr Wagland welcomed everyone, apologies recorded above.</p>	
2	<p>Review of previous SERP Governance Board Minutes (held 23/7/20) and approval for publication on SERP website:</p> <p>The minutes of the previous meeting had been annotated with updates and circulated prior to the meeting. Comments were invited but all attendees considered the minutes to be a true and accurate record of the meeting.</p> <p>Action: The minutes of the meeting held on 23/7/20 were approved for publication on the website.</p>	NF
3	<p>Notes and action points from SERP Strategic Meeting (held 24/09/20):</p> <p>The minutes of the previous meeting has been annotated with updates and circulated prior to the meeting. Comments were invited but none were received. There was one item outstanding for the Strategic Group to address.</p>	
4	<p>SERP collision data, summary of latest analysis and action taken as a result of previous reports:</p> <p>WC presented the data report. The 2020 killed & seriously injured (KSI) forecast is 802 against a projected level of 829, although could optimistically be as low as 711 KSIs. The number of cycling KSIs in the 46-55 year-old age group has increased this year. Those contributors to collisions ('at-fault') continue to be powered two wheelers and data shows continued evidence of higher speeds and risk taking behaviour. August figures returned to 'normal' levels although September and October looking lower than normal.</p> <p>SB explained that Ringway Jacobs (RJ) vehicles will have cameras front and rear and will send real-time data back to fleet manager. AC has had conversations with vehicle manufacturers to use data. WC's PhD fits nicely into the RJ Safer, Greener, Healthier (SGH) agenda; he proposes to explore how car drivers and pedal cyclists might share the roads more safely.</p> <p>Could SERP obtain more data on cyclists' journey type to understand whether commuting / shopping or riding for leisure? T Fairbrass at EP should be able to help from a collision record point of view.</p> <p>E-scooter incidents should be recorded through the trial scheme. How will these be recorded in the future on STATS 19 forms (forms for recording personal injury collision information)? AP stated that there is shortly to be a new offence of dangerous, careless or inconsiderate cycling which will cover electric bikes and scooters.</p> <p>AP thanked WC for his support in analysing and reporting data, especially during Covid. These reports are used at the highest levels and have influenced activities.</p>	

	<p>Recommendation: WC to speak with T Fairbrass to see if we can add cyclist journey type as extra data on the STATS 19 form. However, police officers will need to be made aware that this is important. Also, discuss recording of electric scooter incidents and whether cycles are electric.</p>	<p>WC MH</p>
5	<p>NDORS / Activity A Finance Model update & Review of Finance & Risk:</p> <p>AH summarised a mid-year review of forecasts for 2020/21. It was explained that a reduced level of enforcement had been assumed, mainly to allow for the developing Covid restrictions and future uncertainties of how they may adversely impact on the ability to process offences during the second half of the year.</p> <p>It was also explained that compared to the SERP Recovery Strategy prepared in April '20, a higher number of clients would likely receive a NDORS course delivered by SERP and that all clients would receive a digital course to at least the end of March 2021.</p> <p>The overall impact of the revised forecasts is that a lower deficit is now projected; this includes a reduced Activity B spend.</p> <p>To 18th October, SERP had delivered courses to 26,430 clients of which 53% had been referred to the course by a police force other than Essex. Finally, it was demonstrated how SERP funds could be distributed across the project headings at 31/3/21.</p> <p>Cllr LW thanked SP and her team for delivering the digital courses so quickly and thanked AH for his financial acumen. ACC P supported this and appreciated that the ability to deliver the digital courses placed SERP in a much stronger financial position than would otherwise have been the case. Future activity this year will inform our activities for next year so helpful to see it all set out.</p>	
6	<p>Funding request for the purchase of Truvelo LaserCam4 devices enabling night-time enforcement:</p> <p>MH summarised a bid for £47k to enable the police to purchase three LaserCam 4 devices which have recently received their Home Office Type Approval. These devices will broaden the enforcement opportunities available to the SERP particularly supporting the Vision Zero (VZ) aspiration and 'unpredictable visibility' strategy – full details of the bid were supplied with the meeting agenda. Subject to satisfactory performance, a further 4 cameras may be requested next year.</p> <p>Recommendation: The Board approved £47,000 for the purchase of 3 LaserCam4 devices to facilitate the delivery of SERP's 'Unpredictable Visibility Strategy.'</p>	
7	<p>Funding request to match possible Grant Funding:</p> <p>NF summarised a bid for £50,000 to provide match-funding for a bid being submitted to the Road Safety Trust. The bid relates to a project that will produce, promote and evaluate the use of bespoke short films to influence road user attitudes and ultimately behaviour to reduce the severity and number of road collisions.</p>	

	<p>The target audience for the films will be 18-55 year-old males and will support the SERP's Vision Zero aspiration. The SERP will learn if the bid has been successful in December 2020. If the bid is unsuccessful, the £50k can be reallocated across SERP funds. Full details of the bid were included with the meeting agenda.</p> <p>AH then demonstrated how these investments could be accommodated within SERP funds to which the Board gave its approval.</p> <p>AC complimented SERP on its proactive approach to activity in dealing with speed and data issues.</p> <p>ACC P suggested the sum set aside for co-location be reviewed through the Autumn. Cllr LW happy to make this a separate meeting. We need to ensure that amendments don't prejudice what SERP is trying to achieve. AC agreed that the world has shifted and that the relevance of the co-location vision should be considered.</p> <p>Recommendation: The Board approved £50,000 to be set aside to match fund a grant bid to the Road Safety Trust for delivery of a project commencing in 2021/22.</p> <p>Recommendation: The Board requested that co-location be added to a future meeting agenda.</p>	<p>NF</p> <p>NF</p>
<p>8</p>	<p>Partner Updates:</p> <ul style="list-style-type: none"> - Essex Fire & Rescue Service – AM intends to use Driving for Better Business (DFBB) to bring Vision Zero into the fire service. Thanks to the HE funded DFBB officer. AM will put this to the Senior Leadership Team members to introduce the idea. AM wants to understand what other fire services and the Fire Chiefs Council are doing and take stock of what EF&RS can bring to SERP. AM expressed thanks for support over the powered two wheeler role. Interviews for a new business support role were held last week and an appointment made. Unfortunately, the Community Speed Watch role will need to be refilled before Christmas as the current post holder will be leaving. WN was welcomed who is excited to be part of SERP. - Highways England – LW detailed the priorities for HE as part of the Regional Safety Strategy; these being powered two wheelers, commercial vehicles and older road users. A report on the impact of Covid is being compiled. Issues around evaluation of new interventions were raised by the review but partnerships need to know whether options should be embraced or whether delivery should return to face-to-face when possible. LW will encourage sharing; particularly of on-line development, hoping to bring all practitioners up to the same level. Safe System training (funded by HE) taking place on 30th Nov & 7th Dec. - Highways England (CE) – HE is leading on post-collision response for the Strategy. The Road Victims Trust in Cambridgeshire seems to be fairly unique in the region in providing support to those involved in fatal collisions. HE wishes to help them quantify the benefit of the work they provide. The mental impact of collisions needs to be raised; SERP doesn't get involved in this area of work at the moment. 	

	<ul style="list-style-type: none"> - Also, focussing on Vision Zero and how HE responds to incidents; whether air ambulance service is involved etc. OP ANALOGUE reviews the use of the Strategic Road Network by criminality. <p>Cllr LW asked about safety of SMART motorways. LW re-offered visit to Control Centre and explained there will very shortly be a campaign around what to do if you break down on a SMART motorway. HE is taking forward the recommendations of the 'stock take' review. LW will keep the Board informed.</p> - Highways England – NA explained there is a vast amount of work going on in Essex. Work associated with the J7A/M11 at Harlow is time consuming at the moment. A12 widening planning and junction redesign being done to make provision for Non-Motorised Users (NMUs). Concrete carriageway replacement over the next 4-5 years will have environmental and safety issues and will be disruptive. - Thurrock Council – MK confirmed interventions had returned to schools with pedestrian training and 'Twilight Trails' alongside some Bikeability Level 2 activity. School Crossing Patrols (SCPs) receiving some abuse from parents over parking and more 'drive-through' incidents recorded. MH was thanked for his response and support to speeding issues in Manor Way. Thurrock looking at implementing 20mph zones to support walking and cycling but receiving some negative feedback on enforcement from members of the public suggesting they are not worthwhile if not enforced. AP mentioned that ECC SCPs use body worn cameras which can be processed through the Extra Eyes facility. AP will discuss issue of enforcement of 20mph areas with MK outside this meeting. - E&HAAT – SE explained that Covid has had a big impact on fund raising although the charity is secure at the moment. Clinically, 135 patients from 374 activations. Service is now 24/7 and the support cars have dealt with 35 patients this year. The team feels that they have dealt with fewer road traffic collisions (RTCs) but that they have been as a result of higher impacts. Do we need to look at a proactive message with second 'lockdown' coming? AP said that we could use SE's tweets on HEMS (Helicopter Emergency Medical Service) response to RTCs. CC to contact E&HAAT communications team so we can retweet and maybe add value (role of assistant SERP communications officer when appointed). The Memorandum of Understanding (MoU) is supported and will be signed. Brexit measures at North Weald may have an impact on the HEMS team accessing the base but the Brexit team has been supportive and a separate access is being explored. - PFCC – PIB explained that the extended PFCC Plan included support for Vision Zero and SERP. RH supported the Association of PCCs regional survey so PFCC has mandate to support what SERP does. 	<p style="text-align: center;">AP/MK</p> <p style="text-align: center;">CC</p>
9	<p>Memorandum of Understanding:</p> <p>AH advised the Board that a draft version of the SERP MoU, due to take effect from 1/4/21, was distributed to a key individual within each of the existing partner organisations on 25th September. Partner Organisations have until the 22nd December 2020 at the very latest to return any comments. AH pointed out that the MoU reflected how the SERP functions at the moment and how it may evolve over the next few years.</p>	ALL

	<p>The time period covered by the MoU was five-years which was extendable by up to a further five-years so it can coincide with the SERP's interim casualty reduction target for 2030.</p> <p>The final version of the MoU will be presented to the Board at its next meeting on 21st January after which it is planned to ask partner organisations to return a signed copy of the MoU by the end of February 2021. Support was offered to any member that requires it.</p>	
<p>10</p>	<p>Activity A – Operational Update, including Community Speed Watch and Trucam (hand-held speed measuring device), pilot updates:</p> <p>MH summarised a comparison of offences during period June – Sept 2019/2020 showing the increase in officer issued speeding tickets and Trucam detections, whilst detection of other offence types had declined. Speed detection heat maps for Tendring, Chelmsford, Maldon, Epping and Basildon were shown. Clips showing front and rear camera action submitted to Extra Eyes (EE) highlighted the importance of having the full picture of the event to secure a prosecution. This month EE has seen approximately 170 prosecutions from 400 submissions. EP plan to have cameras in police cars – they will support drivers, allow learning from pursuits and will provide images for EE. EP will prepare a bid for the January '21 Board meeting which may include an extra member of staff to cover the additional processing. Cllr LW wants clips to show communities. ACC P supportive as he recognises the power of clips to gain support and show what can be achieved. There are clips on the SERP website.</p> <p>MH then talked the Board through a case study which started with a fatal collision in Brentwood and ended, sometime later, with a confession and arrests. Cllr LW asked how we could make MH's study more widely available to the public. AC asked whether there was data showing conversion figure from routine policing to crime prevention. MH explained that WC had provided data previously. SERP should use this to show people why we are so passionate about roads policing.</p> <p>Recommendation: WC and CC to use data to publicise the role of SERP's road safety work in crime prevention.</p>	<p>CC/WC</p>
<p>11</p>	<p>Activity B (Education, Training & Publicity) Operational Update:</p> <p>Year 5 Pedestrian Training: Since the reopening of schools in September, Road Safety staff in Essex have engaged with 470 Year 5 pupils in face-to-face interactions and Thurrock with 176, giving a total of 646 year 5 pupils reached in the first 6 weeks of the school year. Thurrock has also been given access to enable delivery of primary education and have reached: 90 parents of reception aged children and 91 reception children and 173 year 3 pupils.</p> <p>Reception and Year 5 Pedestrian resources developed for parents to access via SERP website/on-line: In order to continue the delivery of road safety education and training to the children in reception and year 5 classes during the period of school closure, the Education team developed a Reception Road Safety on-line activity and Year 5 Road Safety on-line activity which was sent to all schools throughout Essex. The on-line activity can be found with the following link: On-line tool on the Safer Essex Roads Partnership website for primary schools</p>	

	<p>Freshers' Fairs / My Small Change (MSC) campaign promotion: A film was delivered to promote the MSC campaign for young drivers which was taken up by 12 colleges for use in their 'virtual Freshers' Fairs'. See N Woodruff presenting the short film at Short film prepared for Freshers' Fair promoting the My Small Change campaign.</p> <p>FirstCar Academy on-line resource has been sent to 25 Colleges throughout Essex as an alternative to "Roadster ". This can be found at: Link to First Car website giving an on-line resource as an alternative to Roadster. It is a free online course consisting of 14 short video-based modules taking around 60 minutes to complete. The course aims to equip young drivers with the knowledge to use the roads properly, plan ahead and look after their car, and helps to:</p> <ul style="list-style-type: none"> • Spot and manage hazards • Be a great passenger • Stay on the right-side of the law • Master motorways • Maintain your car • Understand insurance • Plan your journey <p>The SERP is continuing to work with theatre companies to develop a digital alternative to live shows and workshops.</p> <p>The review of Roadster is also progressing; the brief being changed following Covid to ensure digital delivery that can be facilitated by teachers. Evaluation will be an essential part of the product but as content and delivery style have changed it may be harder to separate the effects of each change. The programme should be ready for delivery into schools by January 2021. This development will give SERP the opportunity to deliver into more schools than previously but this will rely on good marketing.</p>	
12	<p>SERP Communications update:</p> <p>The launch of Vision Zero has been set for 19th November 2020 to coincide with the Brake Road Safety Week. Due to resourcing issues, it is likely that it will be a soft 'teaser' launch to begin the awareness process. The Vision Zero programme calls for delivery of a draft Vision Zero Strategy to be presented to the SERP Board at its May 2021 meeting. This Strategy will outline the plans and refer to the proposed 5-year communications strategy. It would seem, given where we are at present, that a bigger launch could be delivered in Autumn 2021, possibly as the start of the Vision Zero Strategy consultation process. This timeline will allow us to develop a clear communications plan and a digital launch with clear, strong messages with clear 'calls to action'. Essex Highways communications team has offered assistance for launch preparation and RP has offered guidance, for which the Vision Zero team is grateful. Preparation of launch material is now the highest priority.</p> <p>The launch of DfBB (Driving for Better Business) is ready and awaiting approval of quotes.</p> <p>Recommendation: The Board supported a 'teaser' launch that would be able to proceed regardless of Covid measures in place at the time.</p>	NF/CC

13	<p>Co-Location update:</p> <p>The existing site at Laindon, without a rebuild, is the Police preferred option. This offers 69 desks, which is not enough so it will need to be supported by agile working. Non-operational staff from South Woodham Ferrers and all staff from Billericay will move into Laindon. SERP is committed to providing the technology that is required to make partnership working effective. A further update will be available in December 2020.</p>	
14	<p>Cllr Wagland update:</p> <p>Cllr LW explained that Local Government Review was unlikely to proceed as Government has too many other priorities.</p>	
15	<p>Any Other Business:</p> <p>CE thanked Essex Police for support with OP ORBITAL (HGV offences). EP were the only force to complete the 2 week operation. Hope to repeat in March 2021 if circumstances permit and EP able to find resources to support. Highways England hopes to reschedule the postponed commercial vehicle event at Mercedes Benz World on 9th June 2021 if conditions permit.</p> <p>Cllr RM mentioned enforcement of 20mph speed limits. AP will discuss off-line. Cllr RM said he can deal with the temporary orders through the Safer Greener Healthier agenda.</p>	
16	<p>Date of Next Meeting:</p> <p>Thursday 21st January 2021 – via Microsoft Teams</p> <p>Meetings for 2021/22 to be arranged – Purdah for May elections will need to be taken into account.</p>	<p>Cllr LW & NF</p>